**Invitation to innovative start-ups/ SMEs to apply for an Acceleration program within the project: “Organizing acceleration for high-potential innovative SMEs-(Gazelle)”**

**Date: 19 January 2022**

**Programme title: (INTERREG V-B) BALKAN MEDITERRANEAN 2014-2020 Grant Contract number: 2604**

**Project title:**  **“Organizing acceleration for high-potential innovative SMEs”**

**Abbreviation: “Gazelle”**

**Project duration: 25-06-2019 - 24-06-2022**

**Investment Priority: 3rd Supporting the capacity of SMEs to grow in regional, national** **and international markets, and to engage ininnovation processes**

**Priority Axis: 1.** **Entrepreneurship & Innovation**

**Specific Objective: 1.2.** **Innovative territories**

**Announcement of the call: 19 January 2022**

**Deadline of the call: 28 February 2022**

In the context of the project entitled: “GAZELLE: orGAnizing accELaration for high-potential innovative SMEs”, of the transnational cooperation program "INTERREG BALKAN - MEDITERRANEAN 2014 – 2020”, the Cyprus University of Technology, in collaboration with ARIS (A Really Inspiring Space),
invites innovative start-ups/ SMEs to apply for the Acceleration program that will be implemented in Cyprus in the framework of the project.

For your participation, please fill in the form belowand send it by email athello@ariscy.com along with any required documentation, no later than ***February 28,2022***.

For more information or any clarifications, you can contact by email the ARIS team at hello@ariscy.com or by phone at 25868634 (between 9:00 a.m. until 16:00 p.m.).

# Start-ups Application Form

**Start-up information:**

1. Start-up name: \*
2. Website URL (if any):
3. Please provide a brief description of the business idea, product, or service. What is your unique selling proposition? \* *(max. 2000 characters with spaces)*
4. What is the problem you are solving and for whom? How is your solution addressing this problem? \* *(max. 2000 characters with spaces)*
5. What is the product/ service innovation? \* *(max. 1500 characters with spaces)*
6. What are/ will be the main features of your product/ service? Do you have a prototype? Does your solution make use of advanced or new technology? \* *(max. 2000 characters)*
7. Who are your competitors and/or who might become competitors (direct and indirect)? What is your competitive advantage – differentiation point? \* *(max. 1500 characters with spaces)*
8. How will you make money? \* *(max. 1000 characters with spaces)*
9. How big is your team? How did you get together as a team? List all members of the core team (name, role, key skills). \* *(max. 1500 characters with spaces)*
10. How will your academic background and/or experience contribute to the development of your proposed products or services? \* *(max. 1500 characters with spaces)*
11. What are the potential obstacles/ risks for your start-up development (including Intellectual property Rights, IPR)? How do you address them? \* *(max. 1500 characters with spaces)*
12. How much initial investment will you need and why? Have you already secured funding? \* *(max. 1000 characters with spaces)*
13. What is your go-to-market strategy? *\* (max. 1500 characters with spaces)*
14. Upload a presentation/ pitch deck of your start-up \* *(max. 10 slides, pdf format)*

**Additional Information**

1. What motivated you to apply for joining Gazelle Acceleration Program? \* *(max. 500 characters)*
2. In what way do you envision your participation to the Acceleration Program to be beneficial to your start-up? \* *(max. 500 characters)*
3. Participation in the program requires the start-up team members to dedicate enough time to work on their ideas and participate in regular mentoring and training sessions during the Acceleration Program (approximately 8 weeks). If you are accepted to join the Acceleration Program, how much time do you expect to be able to commit on a weekly basis? \* *(max. 500 characters)*
4. Please, briefly report anything else you consider useful for the evaluation of your application. *(max. 1000 characters)*

**Contact person details:**

Name and Surname: \*

Role in the start-up: \*

Current Job position: \*

Email: \*

Phone Number: \*

Date of birth: \*